

For Immediate Release

May 2010

Subject: *The Resurrection Mural/700 Club*



## **PRESS RELEASE**

*Going into all the world... through Art!*

Contact: Tapestry Talent Management • Talent@tapprod.com • 877.827.7763 ext. 305

### **Feature is top video on 700club.com**

*The Resurrection Mural is top video on one of America's top Christian News Programs during Holy Week.*

Temecula, CA – During Easter, *The 700 Club* aired a feature on Ron DiCianni and the *Resurrection Mural*.

In a follow up to the interview, *The 700 Club* has announced that this feature, posted on their website, has become one of the top videos to be aired on their website with over 61,000 web views in less than 2 weeks. That number does not include the hundred's thousands of viewers watching the program over the television.

Driving the incredible number of views was an email referral campaign undertaken by viewers who were impacted by the message of the mural and wanted to share this specific feature with their friends.

Tapestry Productions President, Grant DiCianni, commenting on this trend said "First, thank you to God for this incredible news. It's amazing to see how God has used this mural and *The 700 Club's* coverage of it to impact lives. Adding to that, this was a short feature on the mural, not even a comprehensive overview of the story so to see it have so much exposure and impact in such a short time is really incredible." He went on to add "Because this story was embedded in the larger hour long broadcast it wasn't that easy to find on the web. To see people drill down to find it, watch it, pass it along and then repeat shows the level to which God used this to touch individual lives. We are humbled by His favor." Grant DiCianni's final comments went on to express his appreciation to *The 700 Club* for their continued partnership in Ron's God given mission of Reclaiming the Arts for Christ.

The *Resurrection Mural* is one of Ron DiCianni's seminal paintings showing the very moment when Jesus Christ emerged triumphant from the Tomb. Commissioned for a museum in Dallas, this mural is the largest contemporary Fine Art depiction of Christ's Resurrection in the world.

*The 700 Club's* interview with Ron is available during broadcast of the program on CBN and affiliate stations as well as re-broadcast on most major Christian networks and local access channels. In addition, the interview can be viewed at *The 700 Club's* website: [www.700Club.com](http://www.700Club.com) or on Tapestry's Blog: [www.TapestryProductions.com/blog](http://www.TapestryProductions.com/blog).

We are thankful to *The 700 Club* for this excellent feature, their continued investment in Ron's work and more importantly the mission of *Reclaiming the Arts for Christ*.

**About the Artist** Ron DiCianni is one of the most celebrated Fine Artists in America. After several successful decades in commercial illustration with Fortune 500 companies, Ron began to exclusively paint Scriptural themes with the mission of *Reclaiming the Arts for Christ*. Ron DiCianni's work is recognized by both secular and Christian art connoisseurs to be some of the best ever produced and he ranks as one of the best selling artists of all time. A classically trained artist, Ron's past works include the best selling *Spiritual Warfare & In the Wilderness* as well as paintings for the President of the United States, The United States Olympic Committee and the Assemblies of God World Headquarters. His work is represented in galleries nationwide and he has been featured in countless Christian and secular publications.

**Ron DiCianni is available for interviews and the mural is available to be reproduced with permission.**

#### **About Tapestry Productions Inc:**

Tapestry Productions Inc (TPI) is a Christian Fine Art Publisher and Talent Management company specializing in the creation and execution of new marketing strategies and products. We were formed as an execution outlet for artists and authors whose mission is to preach the Gospel with excellence through their various giftings and talents. It is our mission and purpose to communicate the Gospel excellently and without compromise in both the Christian and Secular marketplace with the highest level of execution and integrity. To find out more please visit us on the web at: [www.TapestryProductions.com](http://www.TapestryProductions.com).

TAPESTRY PRODUCTIONS INC • 42065 ZEVO DR. STE. B4 • TEMECULA, CA 92590 • 877.827.7763